

2024 annual partnership

This document outlines all the information you need to become an annual partner of AMOSSHE for 2024.

Please read this document carefully, as it gives you all the information you need as a partner of AMOSSHE and acts as your sponsorship agreement if you apply.



About the sponsorship

Annual partnership runs from January to December 2024, enabling you to feature as a partner on AMOSSHE's website, with logo exposure, inclusion in our weekly members newsletter, monthly partner updates and social media promotion.

Our members only email content reaches just under 1,000 members, who are Student Services professionals in senior and management roles, including heads and directors of services, as well as some practitioners in student-facing roles. The average open rate for member emails is 40%, with click rates of 20%. Find out more about annual partnership here: [2024 annual promotion package](#).

Sponsorship benefits and deadlines

Benefit	Details and deadlines
Partner page	Your partner page features on the AMOSSHE website. You can outline the aims and directions of your organisation. Upon signing, please send through the information you want to include on your page by 9 January 2024 . This might include: <ul style="list-style-type: none">- Organisation bio.- URL of your organisation website.- Customer reviews.- Images.- Contact details for people to find out more.- URLs for videos you want to embed.- Social media accounts.- Links to online resources you'd like to showcase.
Logo and URL exposure	Please provide your organisation logo for AMOSSHE to use for promoting your sponsorship and your company URL within 7 days of your sponsorship application being accepted. Your logo should be in a web-ready format (for example png or jpg) in full colour with a white or transparent background. We'll host your logo in the following areas: <ul style="list-style-type: none">- AMOSSHE homepage.- Weekly member newsletter.- Social media channels.
Partner promotion on social media	Once a month we'll promote your organisation as an AMOSSHE partner through our social media channels. For example, we might reshare your posts, share content you've sent us for the monthly roundup, or reference your organisation as an AMOSSHE partner.
Inclusion in monthly partner updates	Once a month you'll have the opportunity to share links to your news, sector research and articles of interest to AMOSSHE members in our monthly partners newsletter. Please send links to your content to us by the first week of each month in order to be included. If you don't send anything, the newsletter will just feature your logo with a link to your promotional page.

Benefit	Details and deadlines
	<p>Here are some examples of the kind of content you might want to share:</p> <ul style="list-style-type: none"> - Upcoming events – Industry-leading webinars - Articles of interest to Student Services – 7 ways the cost of living crisis is impacting students - Sector or product news – Symlicity and Intersol Global Join Forces to Provide End-to-End Training, Investigations and Case Management Solutions - Sector reports or guidance – Shining a light on student financial support

Please send all required information by the deadlines stated above to Anya Barbazza, Events and Sponsorship Manager, at info@amossheshe.org.uk.

Sponsorship fee

The agreed fee for this sponsorship is **£2,500 +VAT**. AMOSSHE will invoice you upon acceptance of your completed application form. You must pay this within 30 days unless agreed otherwise. You can pay by bank transfer or by credit card online.

AMOSSHE contacts

You'll have multiple points of contact available up to and including the event. Here are your key contacts:

- Anya Barbazza, Events and Sponsorship Manager, a.barbazza@amossheshe.org.uk
- Mariana Borges, Communications Officer, m.borges@amossheshe.org.uk
- AMOSSHE team, info@amossheshe.org.uk

Sponsorship agreement

When you apply for this sponsorship opportunity, this document acts as your sponsorship agreement, according to the following terms and conditions. This agreement will remain provisional until AMOSSHE has received and accepted your completed sponsorship application form.

If your sponsorship application form is accepted, you agree to adhere to the key deadlines above and AMOSSHE's sponsorship terms and conditions below.

When your application is accepted, we'll email you a confirmation and an invoice for the sponsorship fee.

Sponsorship terms and conditions

1. Terms and termination

1.1 This agreement takes effect on the date that AMOSSHE issues a confirmation of your sponsorship agreement. Your annual partnership runs from 1 January 2024 to 31 December 2024.

1.2 You have a five day 'cooling off' period once this agreement takes effect, to change your mind and receive a full refund of any sponsorship fees paid. After these five days, you may request for your sponsorship materials to be removed from any of the agreed activities above. However, no financial refund will be available.

1.3 Either party has the right at any time to terminate this agreement immediately by giving written notice to the other, if the obligations of this agreement have been breached and not remedied within 10 days of being required to do so by written notice, or if either party ceases or threatens to cease to carry on business, is unable to meet its debts as they fall due, or has an order made or a resolution passed for its winding-up.

2. Your obligations

- 2.1 In consideration of us providing the sponsor benefits, you shall pay to us the sponsorship fee within 30 days of your sponsorship application being accepted, unless otherwise agreed, as specified on the sponsorship contract.
- 2.2 You undertake to support the sponsorship through appropriate marketing and promotional channels and to collaborate with us on any appropriate joint marketing or promotional projects.
- 2.3 You undertake to supply us with the promotional materials and resources by the required deadlines as set out in this document.
- 2.4 You grant to us a non-exclusive, royalty-free licence to use the logos you provide to us for the purposes of promoting this sponsorship.
- 2.5 AMOSSHE reserves the right to approve the promotional materials you provide before using them to promote your sponsorship. This is to ensure that the materials are suitable, and don't contain any inaccuracies or infringe the rights of any third party. You undertake that you won't distribute any promotional materials until you have received written confirmation from us that we approve.
- 2.6 You are solely responsible for meeting all costs relating to any promotional materials.
- 2.7 If you change your logos or branding, we'll do our best to update these for the purposes of promoting your sponsorship, but this will depend on team workloads and our ability to make any consequential changes to materials. AMOSSHE reserves the right to refuse requests to change logos and branding that have already been supplied and accepted.
- 2.8 You undertake not to bring AMOSSHE into disrepute, or damage the image, reputation or goodwill associated with AMOSSHE.
- 2.9 You agree that you won't engage in joint promotions with any third party in relation to the sponsorship without our prior written consent.
- 2.10 You acknowledge and agree that you shall be solely responsible for all additional costs that you incur relating to your sponsorship.
- 2.11 You undertake to promptly comply with all reasonable instructions and directions issued by or on behalf of us in connection with the sponsorship. We're not responsible for any failure or delay in providing any of the sponsorship benefits that arise if you don't do this.

3. Our obligations

- 3.1 AMOSSHE will provide the sponsorship benefits to your organisation as outlined in this document.
- 3.2 If for any reason we are unable to deliver any of the sponsorship benefits, we'll inform you as soon as possible. We may substitute alternative benefits to an equivalent value of the relevant sponsorship benefits without any liability to you.
- 3.2a However, if you don't pay the sponsorship fee within the terms set out on our invoice, we reserve the right not to provide any of the sponsorship benefits. For example, you would not see any logo or promotional material hosted online unless full payment has been received by us. In this case we reserve the right to offer the sponsorship opportunity to another interested organisation.
- 3.3 AMOSSHE The Student Services Organisation is a company registered in England, UK. So this agreement is governed by and in accordance with the laws of England and Wales.

4. Cancellations, changes and postponement

- 4.1 AMOSSHE reserves the right to make changes to the sponsorship at any time (for example, website or newsletter changes). We'll keep you informed of any such changes.

4.2 AMOSSHE reserves the right to cancel or postpone the sponsorship. In this case we'll give you written notice as soon as reasonably practicable.

4.3 AMOSSHE shall not be liable for any failure or delay in delivering the sponsorship benefits as a result of events beyond our reasonable control. For example, website failure, power failure, floods, lightning, storms, fire, explosion, war, riot, civil commotion, military operations, acts or threats of terrorism, malicious damage, strike action, lock-outs or other industrial action, default of suppliers or sub-contractors, compliance with any law or governmental order, accident, failure or breakdown of systems or vehicles, or a pandemic, epidemic, civil emergency or other widespread illness.

Apply to sponsor this event

To apply for this sponsorship package, complete this online application form:

[Apply for this sponsorship](#)

This agreement will remain provisional until AMOSSHE has received and accepted your completed sponsorship application form. When it's accepted, we'll email you confirmation and an invoice for the sponsorship fee.

If you have any questions or problems completing the application form, please email Anya Barbazza, Events and Sponsorship Manager, at info@amosshes.org.uk.