



AMOSSHE

The Student Services Organisation

Virtual CPD sponsorship

2020/21





Why support AMOSSHE?

AMOSSHE, The Student Services Organisation is a not-for-profit professional membership association for leaders of Student Services in UK higher education. Student Services departments in **nearly all publicly funded UK higher education providers** are members of AMOSSHE, as well as several overseas universities. AMOSSHE informs and supports the leaders of Student Services in the UK, and represents, advocates for and promotes the student experience worldwide.

With access to nearly **800 members** from **184 higher education sector organisations**, including over 160 UK universities and several overseas institutions, sponsoring AMOSSHE is the perfect opportunity to increase your exposure and expand business opportunities with **senior level Student Services professionals**. Our members direct the strategic support and development of millions of students across the globe, with purchasing, budget and resource responsibility for key service areas, including mental health, wellbeing, disability support, financial advice and careers.

You can reach this niche target audience by sponsoring our **AMOSSHE continuing professional development (CPD) events**. In the 2020/21 academic year AMOSSHE is hosting seven CPD events, which cover a variety of themes related to Student Services. These events attract a range of Student Services professionals from all backgrounds. These **events will all be delivered online** to enable delegates to participate in spite of pandemic restrictions and location.

AMOSSHE works with sponsors for the benefit of our members and the student experience, but AMOSSHE doesn't necessarily endorse the views and standpoints of our sponsors. Here's AMOSSHE's **business engagement policy**.

Events sponsorship

In the 2020/21 academic year AMOSSHE is hosting three types of virtual event:

- **Half-day virtual events** involving detailed case studies, shared good practice and focussed discussion groups. Presentation content is mixed with practical workshops and networking, for around 50 delegates.
- **Webinars** of up to 90 minutes, featuring case studies, shared good practice or panel discussion. Presentation content with Q&A for up to 80 delegates.
- **Full day virtual conference** for around 80 delegates, with keynote speakers and a range of practical workshops and presentation sessions, plus networking opportunities.

A limited number of these event sponsorship opportunities are available, to ensure that there is good opportunity for you to engage with delegates. To secure your package, please [get in touch](#).

Planned events

AMOSSHE plans to host **six more virtual professional development events** from autumn 2020 to spring 2021. These explore a variety of hot topics for Student Services. Planned events for include:

- **18 November 2020:** in light of tightening Student Services budgets, a half-day event to explore how to deliver **more effective services with less resource**. We expect this event to attract around **50 delegates**, principally those with a strategic overview of services and overall budget responsibility.
- **Late November or early December 2020:** a half-day event to explore **student intersectionality** - how to support and engage students whose characteristics combine and cross race, gender, sexuality and other demographic identities. We expect this event to attract around **40 delegates**, including those in student-facing roles, as well as managers reviewing service design.
- **January and February 2021:** two webinars (up to 90 minutes each) exploring student **digital poverty** and **support for disabled students**. We expect these webinars to attract around **50 delegates** each.
- **April 2021:** a full day virtual conference tackling **racism, diversity and communities** in higher education. We expect this event to attract around **80 delegates**.
- **May 2021:** a webinar (up to 90 minutes) to review **learning and good practice from the pandemic**. We expect this event to attract around **80 delegates**.

Half-day virtual event sponsorship package

When you purchase the sponsorship package for a **half-day virtual event**, your organisation benefits from the following:

- Your **logo** on the **event page** of the AMOSSHE website, with a link to your organisation's URL.
- AMOSSHE will promote and engage you as sponsor of the event on **social media** platforms.
- **One half page advert in the virtual delegate pack**, sent in advance to all delegates. Your advert should be A5 size (148 x 210 mm) in landscape format to fill half an A4 page. To ensure the quality and consistency of your images and text, please supply the content as a PDF or high quality graphic file, along with bespoke URLs as required.
- A **list of all delegates** (including their names, job titles and organisations) **one week in advance** of the conference.
- **One static advert** played on loop with other sponsor adverts as **holding slides** before the event starts and during breaks.
- **One 30 second video advert** played to all delegates once during the event. This can be a promotional video, a voiceover on a static advert, or a recorded personal introduction. Your video should be in a common video file format (for example MP4) for AMOSSHE to play during the event.
- Your **logo** in the event **welcome and introduction presentation**, plus **thanks** for your support as an official sponsor in **speeches** delivered by the AMOSSHE Executive team (also included in the **event recording** sent to all delegates).

Two events

- **18 November 2020**: this event for around **50 delegates** explores how to deliver **more effective services with less resource**.
- **Late November or early December 2020**: this event for around **40 delegates** explores **student intersectionality** - how to support and engage students whose characteristics combine and cross race, gender, sexuality and other demographic identities.

£499 + VAT

**4 packages available
per event**

Webinar sponsorship package

When you purchase the sponsorship package for a **webinar**, your organisation benefits from the following:

- The **sole sponsorship** of the webinar.
- Your **logo** on the **event page** of the AMOSSHE website, with a link to your organisation's URL.
- AMOSSHE will promote and engage you as the sponsor of the event on **social media** platforms.
- **One half page advert in the virtual delegate pack**, sent in advance to all delegates. Your advert should be A5 size (148 x 210 mm) in landscape format to fill half an A4 page. To ensure the quality and consistency of your images and text, please supply the content as a PDF or high quality graphic file, along with bespoke URLs as required.
- A **list of all delegates** (including their names, job titles and organisations) **one week in advance** of the conference.
- **One static advert** played on loop with other sponsor adverts as **holding slides** before the event starts and during breaks.
- **One 30 second video advert** played to all delegates once during the event. This can be a promotional video, a voiceover on a static advert, or a recorded personal introduction. Your video should be in a common video file format (for example MP4) for AMOSSHE to play during the event.
- Your **logo** in the event **welcome and introduction presentation**, plus **thanks** for your support as the official sponsor in **speeches** delivered by the AMOSSHE Executive team (also included in the **event recording** sent to all delegates).

£599 + VAT

**1 package available
per event**

Three events

- **January and February 2021**: two webinars for around **50 delegates** each, exploring student **digital poverty** and **support for disabled students**.
- **May 2021**: a webinar for around **80 delegates** to review **learning and good practice from the pandemic**.

Full day virtual conference sponsorship package

When you purchase the sponsorship package for the **full day virtual conference**, your organisation benefits from the following:

- Your **logo** on the **event page** of the AMOSSHE website, with a link to your organisation's URL.
- AMOSSHE will promote and engage you as sponsor of the event on **social media** platforms.
- **One half page advert in the virtual delegate pack**, sent in advance to all delegates. Your advert should be A5 size (148 x 210 mm) in landscape format to fill half an A4 page. To ensure the quality and consistency of your images and text, please supply the content as a PDF or high quality graphic file, along with bespoke URLs as required.
- A **list of all delegates** (including their names, job titles and organisations) **one week in advance** of the conference.
- **One static advert** played on loop with other sponsor adverts as **holding slides** before the event starts and during breaks.
- **One 30 second video advert** played to all delegates once during the event. This can be a promotional video, a voiceover on a static advert, or a recorded personal introduction. Your video should be in a common video file format (for example MP4) for AMOSSHE to play during the event.
- Your **logo** in the event **welcome and introduction presentation**, plus **thanks for your support as an official sponsor** in **speeches** delivered by the AMOSSHE Executive team (also included in the **event recording** sent to all delegates).

Get in touch

for more details about
this opportunity

One event

- **April 2021**: a full day virtual conference tackling **racism, diversity and communities** in higher education. We expect this event to attract around **80 delegates**.

Get in touch

If you're interested in taking an **AMOSSHE** sponsorship opportunity, or have any questions about our sponsorship, please get in touch!

Your key contact for **AMOSSHE** sponsorship is **Anya Knight** (Operations Coordinator). Anya is based at the **AMOSSHE** National Office in London.



Contact Anya

Get in touch with Anya using these details:

- Phone: **+44 (0) 20 3900 2761**
- Email: **a.knight@amosshe.org.uk**